Wavelength Magazine 2010 Directory Insertion Order

YOUR INFORMATION (DETAILS NEEDED ONLY IF DIFFERENT FROM INSERTION ORDER)

Company (mandatory) _____

Authorized buyer/agent (mandatory) _____

Address (rest is blank if same as insertion order) _____

City _____ Province/State _____ Postal/Zip Code _____ Country _____

Phone _____ Fax _____

E-mail _____ Website _____

DIRECTORY AD INSERTION DETAILS

1. Pick a package

- ☐ 041 Print directory listing, single issue
- ☐ 042 Web and print directory package, one year
- ☐ 505 Web directory only

2. Pick the applicable web directory headings

- ☐ Accommodation
- ☐ Tours
- ☐ Courses and Instruction
- ☐ Transportation Services
- ☐ Gear
- ☐ Kayaks

3. Pick a print directory heading if applicable (one only)

- ☐ Accommodation
- ☐ Courses and Instruction
- ☐ Paddling Gear
- ☐ Transport
- ☐ Tours and Services: BC, Canada
- ☐ Tours and Services: Alaska
- ☐ Tours and Services: Eastern Canada
- ☐ Tours and Services: Washington State
- ☐ Tours and Services: Yukon and NWT
- ☐ Tours and Services: Tropical

4. Pick the issues.

- ☐ Winter 2009
- ☐ Spring 2010
- ☐ Summer 2010
- ☐ Fall 2010
- ☐ Winter 2010

5. Give us your coordinates:

Lat: _____

Long: _____

For use on Planet Kayak. Coordinates can be business location or strategic. Format should be decimal, ie -127.10249

6. Choose a heading.

Please write it here:

_____

Hints: Don't duplicate your name if it is extremely easy to read in your logo. Otherwise use your company name.
Limitations: The heading must fit on one line in print.

7. Write your text.

Please write it here, maximum 30 words:

_____/ _____/ _____/
_____/ _____/ _____/
_____/ _____/ _____/
_____/ _____/ _____/
_____/ _____/ _____/
_____/ _____/ _____/
_____/ _____/ _____/
_____/ _____/ _____/
_____/ _____/ _____/
_____/ _____/ _____/

Hints: Think of your core values and what makes you different and better. Think of words that will do well with Internet search engines.

8. Give us the contact information you want published.

Web address: _____

Email address: _____

Phone number: _____

Limitations: All must fit on one line in print. In the event one is too long, we will contact you for alternatives.)

9. Terms and conditions

Terms: All directory and web packages are good for one year from the time they go live online. Payment is due at time of purchase, NET-30. Sorry, no multiple bills for package #042. Single full-price billing at time of purchase only. Please fill out an Insertion Order to complete your package purchase.

_____

Authorized signature